

2 of a kind
 11 years of experience
8 languages
4 degrees
 1 international network



Jelena Sucic

Mahdi El Ghomri



*Together, we are specialised in communication and event organization with a focus on the themes of **inclusivity** and **environmental sustainability**. We understand the power of effective language inclusive and sustainable communication methods. We are committed to making a positive impact on the world, convinced that **creativity** is the most powerful tool for change.*

Communication Design

Target audience definition;
 Production of graphics, photos, and videos;
 Development of branding strategies;
 Management of marketing campaigns;
 Writing texts for press releases and the web.

Languages

mothertongue	written	spoken		written	spoken	
Italian	✓	✓		English	✓	✓
French	✓	✓		German	✓	✓
Serbo-Croat	✓	✓		Spanish	✓	✓
Arabic		✓		Chinese		✓

Event Management

Creative development of event concept and theme;
 Leadership and team management skills;
 Strong networking abilities;
 Budget definition and financial management of the event;
 Personnel management;
 Logistics planning, risk management, and safety;
 Problem-solving skills.

Assets

Creative Suite Adobe
 Photoshop, Illustrator, InDesign, + Meta
 Facebook, Instagram, Whatsapp
 LinkedIn
 WordPress, Wix
 Video editing tools
 Google Marketing Tools

Google Workspace
 Youtube
 Telegram
 WeChat
 OpenAi
 MidJourney
 Microsoft Office
 Driving Licence: B

Degrees

ITALY, Torino, 2013-2016
 Accademia Albertina delle Belle Arti di Torino
 BA in Artistic Design for the Industries

CHINA, Shanghai, 2018-2019
 Tongji University, D&I, Shanghai
 MA in Product Service System Design

ITALY, Torino, 2016-2019
 Politecnico di Torino, DAD
 MS in Systemic Design

ITALY, Torino, 2021-2022
 Politecnico di Torino, DIATI
 Master Level II in Climate Change: Adaptation and Mitigation Solutions

Our Impact

Ticino DRAG scene 2024
[Corriere del Ticino](#)
[tio](#) [Corriere del Ticino](#) [laRegione](#)

Ticino DRAG scene 2023
[La Domenica](#) [20minuti](#)
[TicinoNews](#) [Corriere del Ticino](#)
[Corriere del Ticino](#)

Fashion Ethics 2024
[teleticino](#) [ticinonews](#)
[tio](#) [ilMoesano](#)
[Corriere del Ticino](#) [RSI](#)

More fields: [ask us](#)

Collaborations

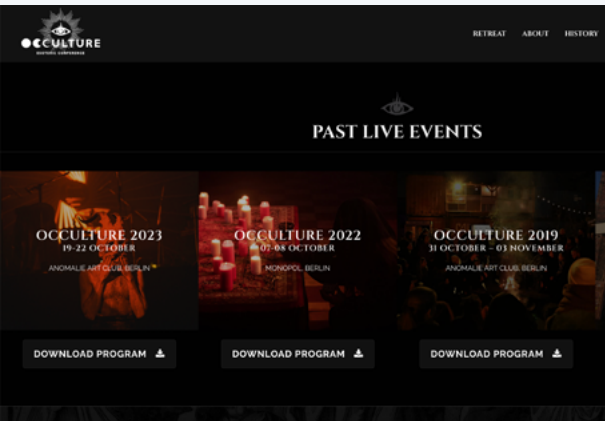
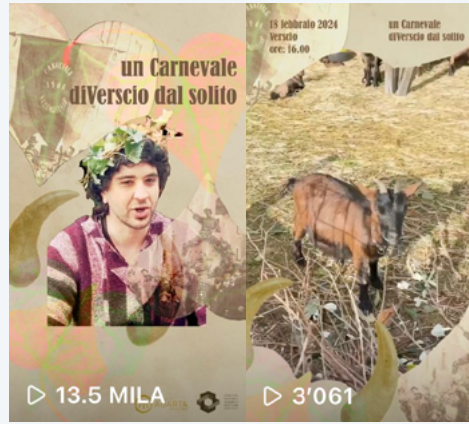


Case Studies

Carnevale di Verscio

SMM, Press Release,
Marketing Campaign

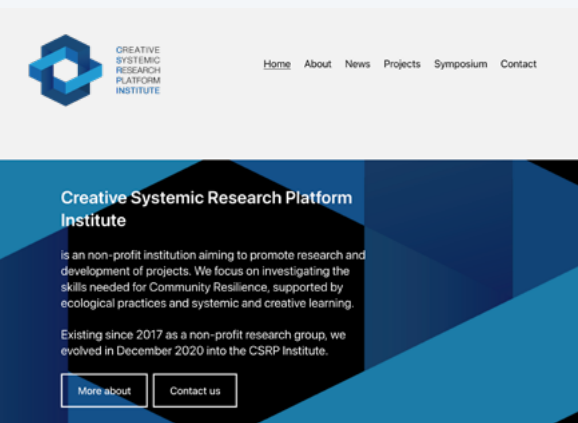
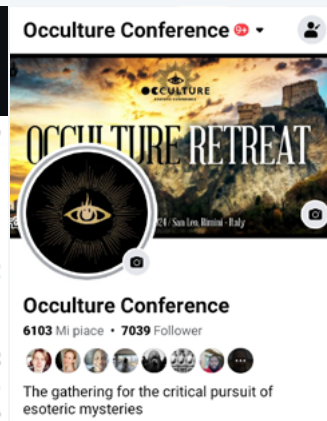
In The Press
[Corriere del Ticino](#)
[LaRegione](#)
[LuganoEventi](#)



Occulture Conference

SMM
Community engagement
Marketing Campaign

<https://occultureconference.com>



CSRP Institute

Website, Logo, Assets
<https://csrp.institute>



Upon request, references and more information on case studies and other applied scenarios are available

